

## Sasha Linker

---

**From:** Alfred Twu [REDACTED]  
**Sent:** Monday, February 19, 2024 10:40 PM  
**To:** CommAsst; Complaint  
**Subject:** The disclosure regulations for internet ads should require disclosure at the beginning for all videos, not just long ones

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Some people who received this message don't often get email from alfredtwu@gmail.com. [Learn why this is important](#)

### EXTERNAL EMAIL

Hi FPPC

Recently I've been seeing a lot of political ads on YouTube. Since they are 30 seconds or less, the disclosure is not displayed until the end of the ad.

Current FPPC disclosure regulations treat TV and internet video ads the same. Disclosure at the end is fine for TV, but for skippable internet ads, most viewers skip the ad after a few seconds, and don't see who paid for it.

Thanks

Alfred