To: Chair Ravel and Commissioners Eskovitz, Garrett, Montgomery and Rotunda

From: Lynda Cassady, Chief of Technical Assistance Division

Subject: Report of Division Activities

Date: March 20, 2012

Advice Service

The telephone advice line is receiving close to 300 calls some days along with over 1,660 advice email requests since January. In addition to reporting questions on the Form 700, many callers are first time candidates in a local election. Moreover, there was been a significant amount of interest in reporting obligations for individuals serving on the new oversight boards that are being established on the local level to address redevelopment issues.

Agency Reports and Fact Sheets

With the assistance of Political Reform Consultant Ivy Branaman, a Form 806 was prepared and circulated for public comment. This form will be used to report paid positions held by officials pursuant to FPPC Regulation 18705.5 adopted at the Commission's March meeting. Staff plans to present the form for approval at the May Commission meeting.

Staff has also posted a fact sheet summarizing the advertising disclosure requirements for campaign ads.

Election Reports

Political Reform Consultants Barbara Smith and Sandy Johnson prepared election reports that disclose the top donors to committees formed to support and oppose state ballot measures that have qualified for the ballot. The first report was published in February and a report will also be published following the March 22, 2012 filing deadline.

Seminars, Outreaches, Webinars

Since the last report, the Division has conducted several seminars that have been well attended and received. First, Political Reform Consultant Cynthia Jones presented an overview of FPPC activities to the members of the press on March 23, 2012. Cynthia also made presentations to candidates and treasurers in Orange County on March 14, 2012, and in San Jose on March 19, 2012. In addition, Cynthia gave a presentation to campaign filing officers on their administrative duties in Orange County on March 15, 2012. Manager Trish Mayer made a candidate/treasurer presentation in Hayward on March 15, 2012, and also made a presentation to various water board members on completing Form 700s on March 19, 2012. Political Reform Consultant Barbara Smith made a presentation to local Form 700 filing officers in Sacramento on March 8, 2012, and gave a Form 700/Campaign Statement Filing Officer overview for Northern California Clerks in Citrus Heights on March 23, 2012. Upcoming candidate/treasurer workshops are scheduled in Tulare County, Monterey County, Santa Monica, and Sacramento. These campaign workshops are geared to local committees. Travel funds are made available from the budget augmentation to address the campaign fraud issues that arose in 2011.