

California
Fair Political Practices Commission
E-530 Instructions
Communications Identifying Candidates
Issue Advocacy - State Candidates

What is Form E-530

Form E-530 must be filed to disclose payment(s) for communications that identify or feature a state candidate but do not expressly advocate the candidate's election.

Disclosure

On-line E-530 reports must be filed by:

- Anyone spending or promising to pay \$50,000 or more for a communication disseminated within 45 days of an election, if

The communication clearly identifies a candidate for state elective office but does not expressly advocate the election or defeat of that candidate.

Example: An association has promoted a bill on children's bicycle safety and wants to tell the public about a certain legislator's authorship of the bill. The association purchases space on a billboard for \$100,000 that says, "Thank you, Senator Park, for supporting SB 1234!" If the communication thanking Senator Park is made within 45 days of the election in which Park is a state candidate, the association must file an E-530 with the Secretary of State disclosing the payment for the billboard.

When, Where, & How to File

Form E-530 must be filed online with the Secretary of State's office within 48 hours of the payment being made or promised. Refer to www.sos.ca.gov.

What is Reported?

The person making the payment or promise of a payment reports:

- His or her name and address, or the name and address of the committee;
- His or her occupation and employer, or the committee's identification number issued by the Secretary of State;
- If the payment is made by a limited liability company (LLC) that has qualified as a committee, disclose the name of the LLC, as well as the full legal name of the LLC's responsible officer as defined in Regulation 18402.2.
- The amount and date of the payment or promise; and
- The name of the candidate(s) and the office(s) sought or held by the candidate(s) featured in the communication.

Donations of \$5,000 Must be Identified

If the person filing the report receives a payment of \$5,000 or more, or a promise for such a payment, from any one source for the purpose of funding the communication, the report must also include:

- The name and address of that funding source;
- The source's occupation and employer if required, or committee identification number issued by the Secretary of State; and
- The amount and date of the payment or promise.
- With regard to the funding source: If the donation is a contribution to a committee made by an LLC that has qualified as an independent expenditure committee or major donor, disclose the full name of the LLC as well as the full legal name of the LLC's responsible officer as defined in Regulation 18402.2. If the donation is a contribution to a committee made by an LLC that has qualified as a recipient committee, disclose the full name of the LLC's committee as well as the name of the LLC's principal officer. If the donation is a contribution to a committee made by an LLC that has not qualified as a committee, disclose the full name of the LLC as well as the full legal name of the individual primarily responsible for approving the contribution. If more than one individual shares in the primary responsibility for approving a contribution, at least one such individual must be identified.

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Verification

The report must be verified by a written "electronic filing declaration." It must also be signed, dated and verified on the same date and retained in the filer's records for five years. The statement must include the following language:

"I have used all reasonable diligence in preparing this Report. I have reviewed the this Report and, to the best of my knowledge, the information contained herein in it is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct."

Limits

Limits apply if a committee, at the behest of a state candidate, makes a payment of \$50,000 or more for a communication featuring the state candidate 45 days before his or her election.

Authority

Government Code Section 85310 and FPPC Regulation 18539.2.

Review

Filed E-530 forms can be reviewed online at www.sos.ca.gov.

ISSUE ADVOCACY - STATE CANDIDATE

Candidate for Elective State Office

DONOR NAME	OCCUPATION	EMPLOYER	PAYMENT DATE	TYPE	AMOUNT
ABC Company			6/3/2010		100,158.00
Citizens for Reform			5/10/2010	Radio airtime and production costs	220,000.00

Citizens for Reform

DONOR NAME	OCCUPATION	EMPLOYER	PAYMENT DATE	AMOUNT
Johnson, Smith and Rosa, LLP			4/1/2010	45,000.00
Marcus, Sally	Chairman	Z Development	2/10/2010	75,000.00
Greenberg, Wayne	Retired		3/8/2010	100,000.00