

1 Adopt 2 Cal. Code Regs., Section 18952 to read:

2 (a) Political purpose. For purposes of Chapter 9.5 of the Act, a campaign fund
3 expenditure is made for a political purpose if it is for the purpose of influencing or attempting to
4 influence the action of the voters for or against the nomination or election of a candidate or
5 candidates, or the qualification or passage of any measure.

6 (b) Directly related to a political purpose.

7 (1) Candidate Controlled Committees. A campaign fund expenditure is directly related to
8 a political purpose where the expense is ordinary and necessary for the quest for elective office,
9 would not occur absent the specific identified political campaign, does not offset a regular
10 personal expense or committee expense that would occur regardless of the political campaign,
11 and reflects a fair market value for the expense. Directly related expenditures for a candidate
12 controlled committee, subject to the limitations in subdivision (d) and (e), include activities
13 designed to enhance the candidate’s visibility in their jurisdiction or to inform voters in the
14 candidate’s jurisdiction of the candidate’s positions on issues relevant to the campaign for
15 elective office.

16 (2) Non Candidate Controlled Committee. A campaign fund expenditure is directly
17 related to a political purpose where it is ordinary and necessary to further the identified primary
18 political objective of the committee, would not occur absent the identified primary political
19 objective of the committee, does not offset a regular personal expense of a member or committee
20 expense that would occur regardless of the committee’s political purpose, and reflects a fair
21 market value for the expense.

22 (c) Reasonably related. A campaign fund expenditure is reasonably related to a political
23 purpose where it is connected to an identified political purpose so long as the expenditure does

1 not result in a direct personal benefit, as defined in Regulation 18960, to the candidate or
2 individual with the authority to approve the expenditure of committee campaign funds, including
3 any immediate family member thereof.

4 (d) Gifts of promotional items not explicitly supporting the political purpose of the
5 committee with an item value in excess of \$10 are not directly or reasonably related to a political
6 purpose and may not be made from campaign funds.

7 (e) Gifts in excess of \$250 are not directly or reasonably related to a political purpose and
8 may not be made from campaign funds.

9 Note: Authority cited: Sections 83112, Government Code. Reference: Sections 89510-89518
10 Government Code.