



STATE OF CALIFORNIA
FAIR POLITICAL PRACTICES COMMISSION
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To: Chair Miadich and Commissioner Wilson

From: Alana S. Jeydel, PhD, Manager, Education Program

Subject: Education Program Services and Resources

Date: July 3, 2020

The following is a summary of the services and resources currently provided to the public by FPPC’s Education Program, as well as services and resources the Education Program plans to provide in the future.

Services Provided by the Education Program:

- **Advice Phone Lines** M-Th 9 a.m. to 11:30 a.m., with additional afternoon hours during the week a report is due.
- **In-Person Trainings and Webinars** on the following topics, all of which have just been updated. In particular, in the Candidates and Treasurers training, we have made sure we address the needs of those running for office for the first time. Most of these trainings last about an hour to an hour and fifteen minutes in length:
 - **Candidates and Treasurers**
 - **Campaign Filing Officers**
 - **Local Statement of Economic Interest (Form 700) Filing Officers**
 - **State Statement of Economic Interest (Form 700) Filing Officers (and a combined State and Local presentation as well)**
 - **Combination Campaign Filing Officer and Statement of Economic Interest (Form 700) Filing Officer**
 - **General Purpose Committees**
 - **First Time Candidate Training:** In addition, the Education program has a 15-minute power-point presentation for candidates on “getting started” which was used now and again, in the past, for trainings when it made logistical sense to provide a quick training. We can revive this training. All of its contents are already covered in our Candidate/Treasurer training, the main difference is that the longer training goes over the Form 460 campaign statement in detail. The beauty of the webinars we are now doing, is that if all a candidate needs is the getting started part, they can tune into the webinar for the first part and then leave the webinar when we get to the Form 460 campaign statement portion.
 - **Encouraging Feedback:** We will add, to our trainings’ webpage, a method for encouraging feedback to our program, regarding additional trainings in which people are interested. There is currently a box that can be checked for “other” on our webinar and seminar request forms, but we will do more to solicit feedback.

Resources Provided by the Education Program:

- **Fast Facts** – We have created one-page sheets that cover key areas of interest to candidates and Statement of Economic Interest (Form 700) e-Filers:
 - [Campaign Basics](#)
 - [Terminating Your Committees](#)
 - [Form 700 e-Filers](#)
 - **Lobbying** (this one is in the process of being reviewed by Legal)
- **[Candidate Toolkit](#)** – This section of the website provides new candidates with all the information they need to run, in one place.
- **Lobbying Toolkit** –The Education team has created a lobbying toolkit, similar to the Candidate Toolkit, that is ready to go live once it has been reviewed. I believe it will be of immense help to those who call in with lobbying questions.
- **[Welcome Pamphlet for Campaign Filing Officers](#)**: Political Reform Consultant, Adam Ramirez, just created an electronic pamphlet for campaign filing officers that brings together all of the information in one place, that our website contains to help campaign filing officers with their job. This was sent to them a little over a week ago. It will assist them with many of the questions for which they call/email. We are working on one for Statement of Economic Interest (Form 700) filing officers as well.
- **[Enforcement Referral Form](#)** – Political Reform Consultant, Katie Trumbly, created a form that Enforcement can use to refer a candidate or filing officer to us who may need individualized attention. We would then reach out to the referred individual. This project was just finished, and the form was sent to Enforcement about two weeks ago.
- **Videos** – The Education program produced a few videos. They are currently under review to ensure they have the most up to date information in them. The videos include:
 - [Candidates and Treasurers](#)
 - [Campaign Filing Officers](#)
 - [Statement of Economic Interest Filers](#)
 - [State Agency Statement of Economic Interest Filing Officer;](#)
 - [Local Agency Statement of Economic Interest Filing Officer;](#) and
 - [Conflict of Interest Code reviewers](#)
- **Videos in Production Phase:**
 - **Quick Clips:** There are six scripts that are finished and have been reviewed by Assistant Chief Counsel, Sukhi Brar. They cover six common questions we often get on the phones and via email advice. Political Reform Consultant, Stephen Hernandez, who has a degree in video production, is working on turning these scripts into short videos. We have been calling them “quick clips”.
 - **Form 460 Schedules:** The Education Program Political Reform Consultants created power-point slides for each of the Form 460 campaign statement schedules. Political Reform Consultant, Stephen Hernandez, has unified their format (so that they look similar in style and flow to the videos for the Form 700 schedules) and they are almost ready for video production.