



SLATE MAILER ORGANIZATIONS CAMPAIGN DISCLOSURE **MANUAL 7**

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INTRODUCTION

This manual provides important information for slate mailer organizations.

California's Political Reform Act ("Act") was adopted by voter initiative in 1974 and has been periodically amended by legislation and initiatives. The Act requires that campaign disclosure reports, as described in this manual, provide the public with the identity of slate mailer organizations and the amounts they spend and receive to produce slate mailers.

Provisions of the Act do not apply to elections for federal office, including the Office of the President and Vice President, or to seats in the U.S. House of Representatives or U.S. Senate. Candidates for federal office and committees that participate in federal campaigns are subject to federal disclosure requirements. Assistance for federal candidates and committees may be obtained from the Federal Election Commission (FEC).

Terminology

It may be helpful to review the definitions contained in Chapter 1 first to become familiar with the different terms used throughout this manual.

How to Use this Manual

The Act requires receipts and expenditures in election campaigns to be fully and truthfully disclosed. This manual has been prepared to assist slate mailer organizations to comply with the Act's numerous and often detailed rules. The manual is written in a "user friendly" format to promote a functional resource guide. It is organized by subject matter and addresses the most common issues of disclosure for slate mailer organizations.

In addition, federal and state tax laws and other rules are applicable to California campaign committees. Telephone numbers and website addresses for the Federal Election Commission, Internal Revenue Service, California Franchise Tax Board, and the Federal Communications Commission are listed in the Appendix.

Controlling Law

This manual summarizes key campaign disclosure laws and regulations and draws from years of FPPC staff advice on complying with the provisions of the Act's campaign disclosure laws. Each slate mailer organization's activity is different, however, and may raise issues not discussed in this manual. If there are any discrepancies between the manual and the Act or its corresponding regulations, the Act and its regulations will control.

Need Help?

If you need assistance, the Fair Political Practices Commission (FPPC) provides advice by email and by a toll-free telephone advice line. The FPPC does not provide third party advice or advice on past conduct. In addition, the FPPC website (www.fppc.ca.gov) contains forms, manuals, and a wealth of other helpful information.

Email Advice	Telephone Advice
advice@fppc.ca.gov	1-866-ASK FPPC (1-866-275-3772)

WHAT IS A SLATE MAILER ORGANIZATION?

A. Overview

The Political Reform Act (Act) requires organizations that receive payments for the purpose of producing one or more slate mailers supporting or opposing state and local candidates and ballot measures to file periodic campaign statements that disclose:

- All payments received in connection with producing slate mailers;
- All payments made in connection with producing slate mailers; and
- The identity of each candidate or measure supported or opposed by each slate mailer.

This chapter defines key terms and concepts that relate to campaign disclosure.

Payment

“Payment” means a payment, distribution, transfer, loan, advance, deposit, gift, or other rendering of money, property, services or anything else of value, whether tangible or intangible.

Slate Mailer

A slate mailer is a mass mailing (more than 200 substantially similar pieces of mail sent in a calendar month) that supports or opposes a total of four or more candidates or ballot measures.

QUICK TIP: The slate mailer identification and disclaimer requirements also apply to slate mailers distributed electronically.

Note: For a mass mailing supporting a candidate, any opponents of the candidate listed on the same slate are not counted toward the total required to qualify as a slate mailer.

Slate Mailer Organization

A slate mailer organization is any person who directly or indirectly:

- Is involved in the production of one or more slate mailers and exercises control over the selection of candidates and measures to be supported or opposed in the slate mailers; and
- Receives or is promised payments totaling \$500 or more in a calendar year for the production of one or more slate mailers.

Ex 1.1 – A business entity prepares a pamphlet called “Voter Guide 20XX” that lists 10 candidates and expressly advocates that the reader vote for the identified candidates. The entity received \$400 each from eight of the candidates. The entity qualifies as a slate mailer organization and must file registration and disclosure statements.

Ex 1.2 – The Youth Resources Group is an organization that meets regularly for luncheons and collects dues to help pay for the luncheon expenses. The group does not make contributions or independent expenditures to support or oppose specific candidates. However, in the upcoming state election, the group prepares a mailer expressly advocating a “yes vote” for a slate of 20 candidates. The group collected \$4,000 for the mailer; \$800 each from five of the listed candidates. The group qualifies as a slate mailer organization and must register and file reports.

A slate mailer organization does not include:

- An officeholder, candidate, or their controlled committee;
- An official committee of a political party;
- A legislative caucus committee; or
- A committee primarily formed to support or oppose an officeholder, candidate, or ballot measure.

B. When Does a Slate Mailer Organization also Qualify as a Campaign Committee?

A slate mailer organization may also qualify as a general purpose recipient committee if it receives “contributions” of \$2,000 or more in a calendar year. Some important factors to keep in mind when determining whether a slate mailer organization has received contributions and therefore qualified as a general purpose recipient committee are listed below.

- Payments *received* by the organization from candidates or committees who wish to appear on a slate mailer, or from a third party who is paying to have a specific candidate or measure included on a slate mailer, are not considered contributions to the slate mailer organization. Although such payments count toward the qualification as a slate mailer organization, they do not count toward qualification as a recipient committee.
- Third party payments would be considered contributions or independent expenditures made by the third party to or on behalf of the specific candidate or measure supported or opposed.
- Payments received by a slate mailer organization for the *general* production or distribution of slate mailers, or for the purpose of making contributions or independent expenditures, are considered contributions to the slate mailer organization. If the organization receives contributions totaling \$2,000 or more in a calendar year, it will also qualify as a recipient committee.

- Payments *made* by a slate mailer organization for the production and distribution of slate mailers are not considered contributions or independent expenditures to or on behalf of the candidates or measures supported or opposed in the slate mailers. Therefore, such payments do not count toward qualification as a recipient committee.

QUICK TIP: If a slate mailer organization also qualifies as a recipient committee, additional reporting obligations will apply.

Ex 1.3 – Citizens for Energy Resources is a general purpose recipient committee that receives contributions for the purpose of supporting candidates and ballot measures. The committee will produce a slate mailer in connection with the upcoming election and has received \$750 from four candidates who wish to appear on the slate mailer. The \$750 received from the candidates will qualify Citizens as a slate mailer organization.

Ex 1.4 – The Independent Natural Food Coalition is an organization that monitors legislation and produces educational materials concerning chemical free foods. Before an election, the Coalition receives \$2,000 from more than four candidates who wish to appear in a mailer. In addition, the Coalition receives \$4,200 from various other sources who wish to donate toward the cost of the slate mailer, but did not know at the time who the specific candidates were. The Coalition will qualify as a slate mailer organization by virtue of receiving *payments totaling* \$500 or more from candidates who wish to appear on the mailer, and as a general purpose recipient committee by virtue of receiving *contributions totaling* \$2,000 or more.

Authority

The following Government Code sections provide authority for the information in this chapter:

Government Code Sections

- 82048.3 Slate Mailer.
- 82048.4 Slate Mailer Organization.
- 82013 Committee.
- 82015 Contribution.

DISCLAIMER REQUIREMENTS

The Act requires a slate mailer organization that sends a slate mailer, as defined in Chapter 1, to include specific disclaimers as part of the mailer. This chapter describes the information that must be provided in a slate mailer.

A. Notice to Voters

A slate mailer organization that produces a slate mailer must include the following Notice to Voters at the top or bottom of the front side or surface of at least one insert contained in the slate mailer, or at the top or bottom of one side or surface of a postcard or other type of mailer:

NOTICE TO VOTERS

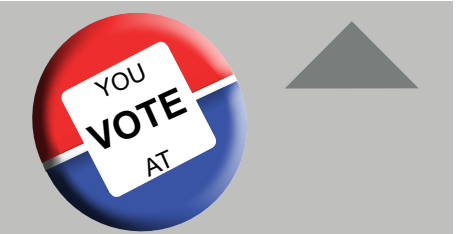
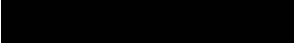

THIS DOCUMENT WAS PREPARED BY (name of slate mailer organization or committee primarily formed to support or oppose one or more ballot measures), NOT AN OFFICIAL POLITICAL PARTY ORGANIZATION. Appearance in this mailer does not necessarily imply endorsement of others appearing in this mailer, nor does it imply endorsement of, or opposition to, any issues set forth in this mailer. Appearance is paid for and authorized by each candidate and ballot measure which is designated by an *.

The notice must be printed in at least 8-point roman boldface type, which must be in a color or print that contrasts with the background. The notice also must be contained in a printed or drawn box which is set apart from any other printed matter.

QUICK TIP: If a slate mailer organization receives a payment from a third party for the purpose of including a candidate or ballot measure in a slate mailer, inclusion of the asterisk will depend upon whether the third party's payment is an in-kind contribution or an independent expenditure. An asterisk is required if the payment is an in-kind contribution. An asterisk is not required if the payment is an independent expenditure.

QUICK TIP: The slate mailer identification and disclaimer requirements also apply to slate mailers distributed electronically.

If the slate mailer appears in multiple languages, the Notice to Voters in a slate mailer shall appear in English. In addition, if all or a significant portion of the slate mailer appears in a language other than English, the Notice to Voters must also appear in that language.

Call your local Registrar of Voters for last minute changes	<p style="text-align: center;">NOTICE TO VOTERS</p> <p>THIS DOCUMENT WAS PREPARED BY (name of slate mailer organization or committee primarily formed to support or oppose one or more ballot measures), NOT AN OFFICIAL POLITICAL PARTY ORGANIZATION. Appearance in this mailer does not necessarily imply endorsement of others appearing in this mailer, nor does it imply endorsement of, or opposition to, any issues set forth in this mailer. Appearance is paid for and authorized by each candidate and ballot measure which is designated by an *.</p>
VOTE BY MAIL	
	<p>First & Best Slate Mailers 2001 Redwood Street Sacramento, CA 95825</p> <p style="text-align: center;">***** AUTO ** 5-DIGIT 92058</p>   <p style="text-align: right;">U.S. Postage PAID</p>

B. Sender Identification Requirements

Slate mailers that are sent by a slate mailer organization must contain the name, street address, and city of the slate mailer organization. A post office box may be used in lieu of a street address if the organization's street address is listed on its Statement of Organization, Form 400, on file with the Secretary of State.

The identification must be shown on the outside of each piece of slate mail and on at least one of the inserts included with each piece of slate mail. It must be printed in no less than 8-point roman type in a color or print that contrasts with the background.

C. Identification of Candidates and Committees for Which Payments Have Been Received

Each candidate and each ballot measure supported or opposed in a slate mailer for which payment of \$100 or more has been received by the organization (either from the candidate or committee, or from any other person at the behest of the candidate or committee) must be designated in the slate mailer by an asterisk (*).

The asterisk must be of the same type size, type style, color or contrast, and legibility that is used for the name of the candidate or the name or number of the ballot measure supported or opposed on the slate mailer, except that it need not be larger than 10-point boldface type.

The asterisk must immediately follow the name of the candidate, or the name or number and position advocated on the ballot measure, if the candidates and measures supported or opposed appear in a list. If the mailer consists of a narrative text rather than a slate listing, the asterisk must appear at least once, in at least 8-point boldface type, immediately following the name of the candidate, or the name or number and position advocated on the ballot measure.

QUICK TIP: An asterisk should not appear next to any candidate or ballot measure listed on a slate mailer for free. This is true even if authorization has been received from the candidate or ballot measure committee or the candidate or ballot measure committee has paid to appear on other slate mailers prepared by the slate mailer organization.

The "A" Team

A guide to take to the polls



Jameela Rahal
Mayor



Pat O'Doul*
City Council



Tiffany Ruiz*
City Council

NOTICE TO VOTERS

THIS DOCUMENT WAS PREPARED BY (name of slate mailer organization or committee primarily formed to support or oppose one or more ballot measures), NOT AN OFFICIAL POLITICAL PARTY ORGANIZATION. Appearance in this mailer does not necessarily imply endorsement of others appearing in this mailer, nor does it imply endorsement of, or opposition to, any issues set forth in this mailer. Appearance is paid for and authorized by each candidate and ballot measure which is designated by an *.

If the name of a candidate appears in a slate mailer sent by a slate mailer organization and the candidate is a member of a political party which is different than the political party represented by the mailer, the party designation of the candidate must appear immediately below the candidate's name in no less than 9-point roman type in a color or print that contrasts with the background so as to be easily legible. The designation is not required for nonpartisan office.

QUICK TIP: The asterisk requirement is not applicable to candidates and committees from whom payments totaling less than \$100 have been received by the slate mailer organization.

D. Use of Logos or Public Safety Names

Governmental Agency Logos

Slate mailer organizations must obtain express written consent from a governmental agency prior to using the logo, insignia, emblem, or trademark of the agency, or a substantially similar logo, insignia, emblem, or trademark, in a slate mailer or other mass mailing, if its use would reasonably be understood to imply the participation or endorsement of that agency.

Nongovernmental Organization Logos and Public Safety Names

Slate mailer organizations must obtain express written consent from a nongovernmental organization that represents law enforcement, firefighting, emergency medical, or other public safety personnel, prior to using the logo, insignia, emblem, or trademark of the organization, or a substantially similar logo, insignia, emblem, or trademark, in a slate mailer or other mass mailing, if its use would reasonably be understood to imply the participation or endorsement of that organization.

Slate mailer organizations that send a slate mailer or other mass mailing that identifies itself or its source material as representing a nongovernmental organization with a name that includes the term “peace officer,” “reserve officer,” “deputy,” “deputy sheriff,” “sheriff,” “police,” “highway patrol,” “California Highway Patrol,” “law enforcement,” “firefighter,” “fire marshal,” “paramedic,” “emergency medical technician,” “public safety,” or any other term that would reasonably be understood to imply that the non-governmental organization is composed of, represents, or is affiliated with, law enforcement, firefighting, emergency medical, or other public safety personnel, must disclose the total number of law enforcement, firefighting, emergency medical or other public safety members in the non-governmental organization identified in the slate mailer or mass mailing in the following disclaimer: “This organization represents XX public safety personnel.”

If the slate mailer organization is not composed of or does not represent any members who are law enforcement, firefighting, emergency medical or other public safety personnel, the slate mailer or mass mailing must include the following disclaimer: “This organization does not represent any public safety personnel.”

A “member” means any of the following:

- A person who, pursuant to a specific provision of an organization’s articles or bylaws, may vote directly or indirectly for the election of a director or officer or for the disposition of all or substantially all of the assets of the organization in a merger or dissolution.

- A person designated as a member in the articles or bylaws of an organization that is tax exempt under Section 501(c) of the Internal Revenue Code (26 U.S.C. Sec. 501(c)) and who has the right to vote to change the organization's articles or bylaws or has paid dues to the organization.

Members of a local union are considered to be members of any national or international union of which the local union is a part and of any federation with which the local, national, or international union is affiliated.

Disclosure Requirements

These disclosures must be printed in roman type that is no less than 14-point font and must be located on the outside of the slate mailer or mass mailing within one-half inch of the recipient's name or address, and contained in a box with an outline that has a line weight of at least 3.25 pt. The background color of the box must be in a contrasting color to the background of the slate mailer or mass mailing and the color of the text of the disclosure must be in a contrasting color to the background color of the box. The outline of the box must be in a contrasting color to both the background color of the mailing and the background color of the box.

Answering Your Questions

- A. May a slate mailer organization include additional information in the “Notice to Voters” so long as the original requirements have been met?**

No. The “Notice to Voters” language required by the Act must be kept separate from any other information.

- B. If a slate mailer organization receives a payment from a third party for the purpose of supporting or opposing a specific candidate or measure on a slate mailer, should an asterisk be included next to the name of the candidate or measure?**

Whether an asterisk should appear next to the name of the candidate or measure depends upon whether the payments to the slate mailer organization are in-kind contributions to the candidate or ballot measure committee or are independent expenditures. Generally, if a payment is coordinated with the candidate or ballot measure committee, it would be considered an in-kind contribution. An asterisk is required for in-kind contributions, but is not required for independent expenditures.

Authority

The following Government Code sections and Title 2 regulations provide authority for the information in this chapter:

Government Code Sections

- 82015 Contribution.
- 82031 Independent Expenditure.
- 82041.5 Mass Mailing.
- 82043 Measure.
- 82048.3 Slate Mailer.
- 82048.4 Slate Mailer Organization.
- 84305.5 Slate Mailer Identification and Disclaimer Requirements.
- 84305.7 Slate Mailer Requirements; Use of Logos or “Public Safety” Names.

Title 2 Regulations

- 18435 Definition of Mass Mailing.
- 18435.5 Slate Mailer Requirements.

REPORTING REQUIREMENTS

A. Overview

The Act requires slate mailer organizations to file periodic campaign statements that disclose:

- All payments received in connection with producing slate mailers;
- All payments made in connection with producing slate mailers; and
- The identity of each candidate or measure supported or opposed by each slate mailer.

Slate mailer organizations must file campaign statements at specified intervals. This chapter describes the purpose of each campaign statement, identifies the information each statement requires, and indicates when and where each statement must be filed. This chapter also reviews how to file and, when necessary, amend the four campaign disclosure reports filed by slate mailer organizations. A responsible officer of the slate mailer organization must always sign the verification section of each form. A form is not considered filed if it is not signed.

Campaign statements containing 30 pages or less may be faxed provided that the required original (a statement containing an original signature of the responsible officer) and the required copies are sent by first-class mail or by guaranteed overnight delivery service within 24 hours of the filing deadline.

Substantial civil and criminal penalties may result if campaign statements are not filed in compliance with the Act. In addition, late filing penalties of up to \$10 per day may be assessed if forms are not filed on time. Provisions do not exist for the extension of due dates.

B. Forms Filed by Slate Mailer Organizations

The following campaign forms are used by slate mailer organizations. Information about how to complete the forms and when and where to file the forms is provided below.

Form	Purpose
400 Statement of Organization (Slate Mailer Organization)	Used by individuals or entities that received or who are promised \$500 or more in a calendar year for the production of one or more slate mailers
401 Slate Mailer Organization Campaign Statement	Used to report payments made and received to produce slate mailers
402 Statement of Termination (Slate Mailer Organization)	Used by slate mailer organizations that are eligible to terminate their filing obligations
498 Slate Mailer Late Payment Report	Used to report a payment of \$2,500 or more received by the slate mailer organization in the 90 days immediately preceding the election for which the mailer was designed

C. When and Where to File Form 400

An individual or entity that qualifies as a slate mailer organization must file an original of the Form 400 (Statement of Organization) with the Secretary of State within 10 days. A copy of Form 400 must be filed with the local filing officer, if any, with whom the slate mailer organization will be required to file its original campaign statements.

Form 400 may be filed prior to receiving or being promised payments totaling \$500 or more. Enter “not yet qualified” in the “Date Qualified as a Slate Mailer Organization” box. When \$500 has been received, file an amended Form 400 indicating the date qualified.

The Secretary of State’s office will issue an identification number to the slate mailer organization upon filing the Form 400. This identification number must be included on all slate mailer campaign disclosure forms.

A slate mailer organization must file campaign disclosure statements until it no longer receives payments or makes disbursements in connection with the production of slate mailers. To terminate, the organization must file a Statement of Termination (Form 402). Form 402 is reviewed at the end of this chapter.

24-Hour Filing: If an entity qualifies as a slate mailer organization during the 16 days immediately preceding an election for which it would be required to file pre-election campaign statements, the slate mailer organization must file the Statement of Organization by fax, email with a verified digital signature, guaranteed overnight delivery, or personal delivery within 24 hours of qualification. The 24-hour statement must be sent to the Secretary of State and a copy to the local filing officer who will receive the organization’s original campaign statements.

Summary of Where to File Campaign Forms

Level of Activity	Form Number	Filing Location
State	400, 402	Secretary of State: original
	401, 498	Secretary of State: original; County of Domicile: two copies
County	400, 402	Secretary of State: original; County Elections: one copy
	401, 498	County Elections: original & one copy; County of Domicile, if different: two copies
City	400, 402	Secretary of State: original; City Clerk: one copy
	401, 498	City Clerk: original & one copy

D. Amending Form 400

If any information on a Statement of Organization changes, the committee must file an amendment within 10 days of the change. The amended Form 400 must be sent to the Secretary of State and a copy to the local filing officer, if any, with whom the slate mailer organization is required to file the originals of its campaign statements and must include:

- The slate mailer organization's name and identification number in the spaces provided;
- The "Amendment" box checked at the top of the form; and
- The amended information.

Ex 3.1 – First & Best Slate Mailers changed two of its principal officers. The slate mailer organization must provide the required information about the new officers on an amended Form 400 within 10 days of the change.

24-Hour Amendment: If, during the 16 days prior to an election in connection with which a slate mailer organization is required to file pre-election statements, there is a change in:

- The name of the slate mailer organization;
- The organization's treasurer or other principal officers; or
- The name of any person who authorizes the content of a slate mailer.

An amendment must be filed by fax, email with a verified digital signature, guaranteed overnight delivery, or personal delivery within 24 hours, to report these changes. The amendment must also be filed with the filing officer with whom the organization files the originals of its campaign statements.

**Statement of Organization
(Slate Mailer Organization)**

(Government Code Sections 84100, 84101, 84103, 84104, 84108)

Type or Print in Ink

STATEMENT OF ORGANIZATION

<p>Amendment</p> <p><input type="checkbox"/> Check box if an Amendment and enter I.D. number:</p> <p># _____</p>	<p>Date Stamp</p>	<p>CALIFORNIA FORM 400</p> <p>For Official Use Only</p>												
<p>1 Please check one box to indicate the organization's level of activity:</p> <p><input type="checkbox"/> CITY</p> <p><input checked="" type="checkbox"/> STATE</p> <p><input type="checkbox"/> COUNTY</p>														
<p>2 Slate Mailer Organization Information</p> <p>FULL NAME OF SLATE MAILER ORGANIZATION: First & Best Slate Mailers</p> <p>STREET ADDRESS OF SLATE MAILER ORGANIZATION: (NO AND STREET) 2001 Redwood Street</p> <table border="1" style="width: 100%;"> <tr> <td style="width: 30%;">CITY Sacramento</td> <td style="width: 15%;">STATE CA</td> <td style="width: 15%;">ZIP CODE 95825</td> <td style="width: 20%;">COUNTY Sacramento</td> <td style="width: 10%;">AREA CODE 916</td> <td style="width: 10%;">PHONE NUMBER 222-1111</td> </tr> <tr> <td colspan="4">MAILING ADDRESS OF FILER (IF DIFFERENT THAN ABOVE): P.O. Box 1996, Sacramento, CA 95899</td> <td colspan="2">OPTIONAL: FAX / E-MAIL ADDRESS</td> </tr> </table> <p>A OFFICIAL USE ONLY B OFFICIAL USE ONLY</p>			CITY Sacramento	STATE CA	ZIP CODE 95825	COUNTY Sacramento	AREA CODE 916	PHONE NUMBER 222-1111	MAILING ADDRESS OF FILER (IF DIFFERENT THAN ABOVE): P.O. Box 1996, Sacramento, CA 95899				OPTIONAL: FAX / E-MAIL ADDRESS	
CITY Sacramento	STATE CA	ZIP CODE 95825	COUNTY Sacramento	AREA CODE 916	PHONE NUMBER 222-1111									
MAILING ADDRESS OF FILER (IF DIFFERENT THAN ABOVE): P.O. Box 1996, Sacramento, CA 95899				OPTIONAL: FAX / E-MAIL ADDRESS										
<p>3 Treasurer And Other Principal Officers</p> <table border="1" style="width: 100%;"> <thead> <tr> <th style="width: 25%;">POSITION</th> <th style="width: 50%;">NAME AND PERMANENT ADDRESS</th> <th style="width: 25%;">(AREA CODE) DAYTIME PHONE NO.</th> </tr> </thead> <tbody> <tr> <td>TREASURER</td> <td>Sam Periwinkle, 100 B Street, Sacramento, CA 95815</td> <td>916-222-1010</td> </tr> <tr> <td>President</td> <td>Ginger First, 999 Viceroy Avenue, Sacramento, CA 95835</td> <td>916-222-4444</td> </tr> <tr> <td>Vice-President</td> <td>Colleen Best, 608 Southland Street, Sacramento, CA 95817</td> <td>916-222-8888</td> </tr> </tbody> </table>			POSITION	NAME AND PERMANENT ADDRESS	(AREA CODE) DAYTIME PHONE NO.	TREASURER	Sam Periwinkle, 100 B Street, Sacramento, CA 95815	916-222-1010	President	Ginger First, 999 Viceroy Avenue, Sacramento, CA 95835	916-222-4444	Vice-President	Colleen Best, 608 Southland Street, Sacramento, CA 95817	916-222-8888
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President	Ginger First, 999 Viceroy Avenue, Sacramento, CA 95835	916-222-4444												
Vice-President	Colleen Best, 608 Southland Street, Sacramento, CA 95817	916-222-8888												

E. Completing Form 400

1 Level of Activity

State

If the organization produces one or more slate mailers supporting or opposing candidates or measures being voted upon in a state election, or in more than one county, check the “state” box.

County

If slate mailers are produced which support or oppose candidates or measures being voted upon in one county, or more than one city within one county, check the “county” box.

City

If slate mailers are produced which support or oppose candidates or measures being voted upon in one city, check the “city” box.

Date Qualified as a Slate Mailer Organization

The date qualified is the date the organization received or was promised payments totaling \$500 or more in a calendar year for the production of one or more slate mailers.

2 Slate Mailer Organization Information

Provide the organization's full name and street address. A post office box may be used as a mailing address. The organization may have more than one mailing address.

When an individual or business entity qualifies as a slate mailer organization, its name must include the name by which the individual or entity is identified for legal purposes.

3 Treasurer and Other Principal Officers

A slate mailer organization must have a treasurer. The treasurer's name, home or business address, and a phone number where the treasurer can be reached during business hours must be listed. In addition, the Form 400 must identify any other individual who has final decision making authority as to which candidates or measures will be supported or opposed. If the organization has principal officers other than the treasurer, such as a president, secretary, or chairperson, they must also be identified.

4 Individuals Who Authorize Contents of Slate Mailers

List the full name, street address, and business telephone number of each individual with final decision making authority as to which candidates or measures will be supported or opposed in the organization's slate mailers.

5 Is This Organization a "Committee" Pursuant to Government Code Section 82013?

If the slate mailer organization is also a committee, check "yes." Provide the name and identification number, if any, of the committee.

6 Verification

The statement must be signed and verified by a responsible officer of the slate mailer organization.

**Statement of Organization
(Slate Mailer Organization)**

(Government Code Sections 84100, 84101, 84103, 84104, 84108)

Type or Print in Ink

STATEMENT OF ORGANIZATION

**CALIFORNIA
FORM 400**

Page 2

FULL NAME OF SLATE MAILER ORGANIZATION:

First & Best Slate Mailers

4 Individuals Who Authorize Contents Of Slate Mailers *(See instructions on reverse)*

FULL NAME	ADDRESS (NO. AND STREET, CITY, STATE, ZIP CODE)	(AREA CODE) DAYTIME PHONE NO.
Ginger First	999 Viceroy Avenue, Sacramento, CA 95835	916-222-4444

Attach additional information on appropriately labeled continuation sheets.

5 Is This Organization A "Committee" Pursuant To Government Code Section 82013?

YES (PROVIDE THE NAME AND, IF RECIPIENT COMMITTEE, THE IDENTIFICATION NUMBER OF THE COMMITTEE.) NO

NAME _____ ID NO. _____

6 Verification

I have used all reasonable diligence in preparing this statement. I have reviewed the statement and to the best of my knowledge the information contained herein is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on X/XX/XX At Sacramento, CA By [Signature Required]
DATE CITY AND STATE SIGNATURE OF RESPONSIBLE OFFICER

Name of Responsible Officer Ginger First Title President
TYPE OR PRINT

F. Form 401 – Campaign Statement

Form 401 is used to report payments received and made by a slate mailer organization. Form 401 must be filed if the organization produces one or more slate mailers and:

- Receives or is promised \$500 or more in a calendar year; or
- Makes payments of \$500 or more in a calendar year.

G. When to File Form 401

Semi-Annual Statements

Slate mailer organizations must file a semi-annual statement for each half of the year. Semi-annual statements are due on July 31 and January 31, with closing dates of June 30 and December 31 respectively. The period covered by any statement begins on the day after the closing date of the last statement filed, or January 1, if no previous statement has been filed. These statements are required even if the organization has no activity.

Pre-Election Statements

In addition to semi-annual statements, slate mailer organizations must file pre-election statements in connection with a specific election if the organization:

- Produces one or more slate mailers supporting or opposing candidates or measures being voted upon in an election, and
- Receives payments totaling \$500 or more or makes payments totaling \$500 or more during the period covered by the pre-election statement for the purpose of producing slate mailers.

Refer to the FPPC's website for filing deadlines.

If the slate mailer organization receives payments in connection with a local election, use the filing schedule for that particular election to determine the deadlines for filing pre-election statements.

If a state special election is held during the year, review the filing schedule for that election to determine the deadlines for additional statements that are required.

H. Where to File Form 401

“State” Slate Mailer Organizations

Slate mailer organizations which produce one or more slate mailers supporting or opposing candidates or measures being voted upon in a state election, or in more than one county must file:

- The original Form 401 with the Secretary of State; and
- Two copies of the Form 401 with the clerk of the county in which the slate mailer organization is domiciled. These reports must be filed on paper by personal delivery or first-class mail. Some local jurisdictions also require reports to be electronically filed.

Filers required to file a report or statement by paper with the Secretary of State may instead file the paper report or statement by email. All statements must be signed using a verified digital signature. Please access the Secretary of State’s [website](#) for more information on how to file with a digital signature. An organization that is required to file electronically (see “Electronic Filing” below) must also file an electronic report.

“County” Slate Mailer Organizations

Slate mailer organizations which produce one or more slate mailers supporting or opposing candidates or measures voted on in a single county, or in more than one jurisdiction within a single county, must file:

- The original and one copy of the Form 401 with the clerk of the county in which the candidates or measures are being voted upon; and
- Two copies of the Form 401 with the clerk of the county in which the organization is domiciled, if different than the county in which the election is being held.

QUICK TIP: A state slate mailer organization that also produces slate mailers in connection with city or county elections is not required to file additional reports as a county or city slate mailer organization. However, if a slate mailer organization is initially required to file as a county or city slate mailer organization and later during the calendar year it qualifies as another type of slate mailer organization, it must continue to file copies of its campaign statements in the original city or county (in addition to the other locations in which it is required to file) until the end of the calendar year.

“City” Slate Mailer Organizations

Slate mailer organizations which produce one or more slate mailers supporting or opposing candidates or measures voted on in only one city must file:

- The original and one copy of the Form 401 with the clerk of the city in which the candidates or measures are being voted upon; and
- Two copies of the Form 401 with the clerk of the county in which the organization is domiciled.

QUICK TIP: Local slate mailer organizations, who file in a jurisdiction that has not adopted online or electronic filing, may fax a campaign statement by the applicable deadline, so long as the statement is 30 pages or less, and provided that the required original (a statement containing an original signature of the responsible officer) and the required copies are sent by first-class mail or by guaranteed overnight delivery service within 24 hours of the filing deadline.

Electronic Filing

Organizations that are required to file reports with the Secretary of State must file electronically if they have received or made payments totaling \$25,000 or more for the purpose of producing slate mailers. Paper reports are also required, except for Form 498. Some local jurisdictions require reports to be filed electronically. Check with the local elections’ office.

**Slate Mailer Organization
Campaign Statement**

(Government Code Sections 84218 - 84219)

Type or print in ink.

COVER PAGE

Date Stamp

**CALIFORNIA
FORM 401**

Page 1 of 6

For Official Use Only

SEE INSTRUCTIONS ON REVERSE

Amendment (explain): _____

Statement covers period
from X/XX/XX
through X/XX/XX

1

I Slate Mailer Organization Information

FULL NAME OF SLATE MAILER ORGANIZATION: First & Best Slate Mailers		ID NUMBER 59064XX
ADDRESS 2001 Redwood Street	NO. AND STREET	
CITY Sacramento	STATE CA	ZIP CODE 95825
PHONE NUMBER (916) 222-1111		
NAME OF TREASURER Sam Periwinkle		
ADDRESS 100 B Street	NO. AND STREET	
CITY Sacramento	STATE CA	ZIP CODE 95815
DAYTIME PHONE NUMBER (916) 222-1010		

2

II Is This A General Purpose Committee?

If this Slate Mailer Organization is also a "general purpose committee" as defined in Government Code Section 82027.5, check box and attach the committee's campaign disclosure report to this statement.

Committee Report Attached ID Number if Recipient Committee

3

Summary of Payments

	(A) Total This Period	(B) Cumulative to Date (Since January 1 of calendar year covered)
1. TOTAL PAYMENTS RECEIVED	\$ <u>55,500</u> <small>Sch. A, Line 3</small>	\$ <u>235,068</u>
2. TOTAL PAYMENTS MADE	\$ <u>14,000</u> <small>Sch. B, Line 3</small>	\$ <u>198,757</u>

4

Verification

I have used all reasonable diligence in preparing and reviewing this statement and to the best of my knowledge the information contained herein and in the attached schedules is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on X/XX/XX At Sacramento, CA By _____
DATE CITY AND STATE SIGNATURE OF RESPONSIBLE OFFICER

Name of Responsible Officer Ginger First Title President
TYPE OR PRINT

I. Completing Form 401 Cover Page

Amendments

To amend a previously filed statement, check the Amendment box, give a brief explanation of the amendment, and list the schedules being amended. Complete Part 3, if applicable. Be sure to enter the period covered by the statement being amended.

Period Covered

The period a campaign statement covers – whether a pre-election or a semi-annual – begins on the closing date of the most recently filed campaign statement. The period for the first statement filed begins on January 1 of the year for which the statement is filed. Refer to the filing schedules on the FPPC’s website for specific dates.

1 Slate Mailer Organization Information

The information disclosed in Part I must correspond to the information disclosed on the slate mailer organization’s Statement of Organization, Form 400.

2 Committee Campaign Statements

If the slate mailer organization is also a recipient committee, independent expenditure committee, or major donor committee, attach the most recently filed committee campaign statement (Form 450, 460 or 461). If the organization is a recipient committee, enter the committee’s ID Number.

3 Summary of Payments

Report total payments received and total payments made in connection with producing slate mailers for both the period covered by the statement and since January 1 of the calendar year covered.

Total Payments Received (Line 1)

In Column A, enter the total payments received during the period covered by the statement for the production and distribution of slate mailers. This should be the same as the amount on Line 3 of the Summary section of Schedule A. In Column B, enter the cumulative amount of payments received since January 1 of the calendar year covered by the statement for the production and distribution of slate mailers.

Total Payments Made (Line 2)

In Column A, enter the total amount of payments made during the period covered by the statement for the production and distribution of slate mailers. This should be the same as the amount on Line 3 of the Summary section of Schedule B. In Column B, enter the cumulative amount of payments made since January 1 of the calendar year covered by the statement for the production and distribution of slate mailers.

4 Verification

If the filer is an individual, they must sign the statement. If the filer is an entity or other organization, a responsible officer of the entity or organization, or an attorney or certified public accountant acting as the entity's or organization's agent, must sign the statement.

**Schedule A
Payments Received**

SCHEDULE A

Statement covers period from <u>X/XX/XX</u> through <u>X/XX/XX</u>	CALIFORNIA FORM 401
	Page <u>2</u> of <u>6</u>
	I.D. NUMBER <u>59064XX</u>

SEE INSTRUCTIONS ON REVERSE

NAME OF SLATE MAILER ORGANIZATION

First & Best Slate Mailers

(1) DATE RECEIVED	(2) IDENTIFICATION OF PERSONS FROM WHOM \$100 OR MORE HAS BEEN RECEIVED THIS PERIOD (SEE IMPORTANT INSTRUCTIONS ON REVERSE)	(3)		(4) AMOUNT RECEIVED THIS PERIOD	(5) CUMULATIVE AMOUNT RECEIVED SINCE JANUARY 1 PER CANDIDATE OR MEASURE	
		(a) NAME, OFFICE SOUGHT, AND JURISDICTION OF CANDIDATE/ NAME, JURISDICTION, AND NUMBER OR LETTER OF BALLOT MEASURE SUPPORTED OR OPPOSED (IF DIFFERENT THAN COLUMN 2)	(b) CHECK BOX TO INDICATE IF PAYMENT WAS RECEIVED TO SUPPORT OR OPPOSE CANDIDATE OR MEASURE INCLUDED IN SLATE MAILER			
			SUPPORT			OPPOSE
5/25/XX	Loren Chu for Governor 2018 428 Front St., Sac, CA 95814 ID 13447XX		<input checked="" type="checkbox"/>		50,000	50,000
6/1/XX	ABC Trade Association 22 Main Street Sacramento, CA 95814	Jane Smith, Assembly District 2, State	<input checked="" type="checkbox"/>		5,000	5,000
6/30/XX	Gallagher for Judge 1200 8th St., L.A., CA 90010 ID 12223XX		<input checked="" type="checkbox"/>		500	500
Summary				SUBTOTAL	\$ 55,500	

1. Amount Received – Itemized payments (include all Schedule A subtotals)	\$ 55,500
2. Amount Received – Payments of less than \$100 (not itemized)	\$ 0
3. Total Payments Received (Line 1 + Line 2). Enter here and in Column A, Line 1, of the Summary of Payments section on Page 1	\$ 55,500

FPPC Form 401 (January/05)

J. Completing Form 401 Schedule A – Payments Received

Report on Schedule A all payments received in connection with producing slate mailers. Payments of \$100 or more received during the period from a single source must be itemized.

If payments received from a single source during the period covered by the statement total \$100 or more, provide the following information:

- The date received.
- If payments of \$100 or more were received during the period from candidates and committees, include:
 - The name and street address of the candidate or committee.
 - The committee’s identification number if the payment was received from a committee.

- The jurisdiction and office sought or held by the candidate or officeholder making the payment, or
- The jurisdiction and ballot letter or number if paid by a committee formed to support or oppose a ballot measure.
- If payments of \$100 or more were received during the period from persons other than a candidate or committee, Column (2) must include the full name and street address of the payor. If the payor is an individual, also report the name of the individual's employer or, if self-employed, the name of the business.
- If payments of \$100 or more were received during the period from persons other than the candidate supported or opposed in a slate mailer, or other than the committee primarily formed to support or oppose a ballot measure, Column (3) must include:
 - The name, office sought, and jurisdiction of the candidate supported or opposed, or the name, jurisdiction, and number or letter of the ballot measure supported or opposed (Column (a)); and
 - An indication whether the payment received was in support of or opposition to the candidate or measure (Column (b)).
- The amount received during the period covered by the report from each payor.
- The cumulative amount of payments received from each payor on behalf of or in opposition to each candidate or measure included in a slate mailer since January 1 of the calendar year covered by the statement.

QUICK TIP: If a slate mailer organization receives a payment of \$2,500 or more from a single source for the purpose of supporting or opposing any candidate or ballot measure in a slate mailer during the 90 days prior to an election, the Form 498 must be filed within 24 hours.

Summarize at the bottom of Schedule A all payments received during the period for production and distribution of slate mailers. Payments of less than \$100 need only be reported as a lump sum amount.

**Schedule B
Payments Made**

Statement covers period from <u> X/XX/XX </u>	CALIFORNIA FORM 401
through <u> X/XX/XX </u>	
Page <u> 3 </u> of <u> 6 </u>	
I.D. NUMBER 59064XX	

SEE INSTRUCTIONS ON REVERSE
NAME OF SLATE MAILER ORGANIZATION
First & Best Slate Mailers

NAME AND STREET ADDRESS OF PAYEE	DESCRIPTION OF PAYMENT	AMOUNT PAID
ABC Communications 44 - 9th Street Sacramento, CA 95814	Consulting Services	10,000
Westly Research 10 Second Street Los Angeles, CA 91300	Survey Material	4,000
SUBTOTAL		\$ 14,000

Summary

1. Payments of \$100 or more (include all Schedule B subtotals)	\$ 14,000
2. Payments under \$100 this period (not itemized)	\$ 0
3. Total payments this period (Line 1 + Line 2). Enter here and in Column A, Line 2, of the Summary of Payments section on Page 1	\$ 14,000

K. Completing Form 401 Schedule B – Payments Made

Report on Schedule B all payments made in connection with producing and distributing slate mailers. Each payment of \$100 or more made during the period covered by the statement must be itemized, including the name and street address of the payee, a description of the payment, and the amount paid.

In the Summary section, report all payments made to persons in connection with the slate mailers; a lump sum amount is reported for payments of less than \$100 during the period.

**Schedule B-1
Payments Made By An Agent or
Independent Contractor on Behalf of
A Slate Mailer Organization**

SCHEDULE B-1

Statement covers period from <u> X/XX/XX </u> through <u> X/XX/XX </u>	CALIFORNIA FORM 401
	Page <u> 4 </u> of <u> 6 </u>
	I.D. NUMBER 59064XX

NAME OF SLATE MAILER ORGANIZATION

ABC Communications

NAME OF AGENT OR INDEPENDENT CONTRACTOR

NAME AND STREET ADDRESS OF PAYEE	DESCRIPTION OF PAYMENT	AMOUNT PAID
Mary Ann's Color Photography 600 Broadway Sacramento, CA 95819	Photography	\$2,000
Campaign Plus 22 - 21st Street Sacramento, CA 95814	Accounting/Campaign Filing	\$1,200
	TOTAL*	\$3,200

*Do not transfer to any other schedule or to the Summary. This total may not equal the amount paid to the agent or independent contractor as reported on Schedule B by the Slate Mailer Organization.

L Completing Form 401 Schedule B-1 – Payments Made by Agents or Independent Contractors

When an agent or independent contractor makes expenditures of \$500 or more on behalf of a slate mailer organization, report the expenditures in the same detail as if made directly by the organization.

Payments of \$500 or more made by the agent or independent contractor may be reported on either Schedule B or Schedule B-1.

Information required to be disclosed includes:

- The full name and street address of each vendor who was paid \$500 or more;
- The amount paid to each vendor during the period; and
- A brief description of the product(s) or service(s) received.

QUICK TIP: Payments made by the agent or independent contractor for their own overhead and operating expenses are not required to be reported by the organization.

When reporting a payment by an agent or independent contractor on Schedule B-1, also report on Schedule B the amount paid to the agent or independent contractor.

QUICK TIP: When reporting an expenditure made by an agent or independent contractor to an individual for conducting signature gathering, door-to-door solicitations, or canvassing, the committee and the agent or independent contractor are not required to report the name of the individual. See Regulation 18431(e).

**Schedule C
Persons Receiving
\$1000 or More**

SCHEDULE C

Statement covers period from <u> X/XX/XX </u> through <u> X/XX/XX </u>	CALIFORNIA FORM 401
	Page <u> 5 </u> of <u> 6 </u>
	I.D. NUMBER 59064XX

SEE INSTRUCTIONS ON REVERSE

NAME OF SLATE MAILER ORGANIZATION

First & Best Slate Mailers

You must identify each individual listed on your Statement of Organization (Form 400) who received, directly or indirectly, \$1,000 or more from the organization during the period. (See instructions on reverse regarding "indirect" payments.)

NAMES OF INDIVIDUALS RECEIVING \$1,000 OR MORE	AMOUNT THIS PERIOD	CUMULATIVE SINCE JANUARY 1
Ginger First	0	4,260

M. Completing Form 401 Schedule C – Persons Receiving \$1,000 or More

All payments of \$1,000 or more received directly or indirectly by individuals who are listed on the slate mailer organization’s Statement of Organization, including the treasurer, other principal officers, and individuals who have final decision making authority as to which candidates or measures will be supported or opposed in the organization’s slate mailers, must be reported on Schedule C. Only individuals who are listed on the Statement of Organization are reported on Schedule C.

A payment is made “indirectly” to an individual if it is intended for the benefit of or use by that individual or a member of their immediate family. In addition, a payment is made “indirectly” to an individual if it is made to a business entity in which the individual or a member of their immediate family is a partner, shareholder, owner, director, trustee, officer, employee or consultant, or holds any position of management. A payment is also made “indirectly” if the payment is made to a business entity in which the individual or a member of their immediate family has an investment of \$1,000 or more, excluding a business entity whose securities are publicly traded.

“Indirect” payments also include rebates or refunds paid to an individual listed on the Form 400 from vendors or other subcontractors who received payments from the organization.

Payments of \$1,000 or more must be itemized, including the individual's full name, the amount of direct and indirect payments made during the period covered by the statement, and the cumulative amount of direct and indirect payments made to the individual since January 1 of the calendar year covered by the statement.

**Schedule D
Candidates and Measures
Not Listed on Schedule A**

SCHEDULE D

Statement covers period from <u> X/XX/XX </u>	CALIFORNIA FORM 401
through <u> X/XX/XX </u>	
Page <u> 6 </u> of <u> 6 </u>	
I.D. NUMBER 59064XX	

SEE INSTRUCTIONS ON REVERSE

NAME OF SLATE MAILER ORGANIZATION

First & Best Slate Mailers

You must identify each candidate and measure supported or opposed in a slate mailer sent by you during the period for which you did not receive a payment of \$100 or more (either from the candidate or ballot measure committee or from any other person).

NAME OF CANDIDATE OR MEASURE	CHECK ONE		JURISDICTION AND OFFICE SOUGHT BY CANDIDATE; OR JURISDICTION AND BALLOT MEASURE LETTER OR NUMBER
	SUPPORT	OPPOSE	
CA Clean Air For All, Yes on Prop. 60	✓		State/Proposition 60
Barry Herringbone	✓		State Assembly, AD 80
Susan Bean		✓	City Council, City of Turlock
Jerry Goldbar		✓	Supervisor, Alpine County

N. Completing Form 401 Schedule D – Candidates and Measures Not Listed on Schedule A

Schedule D is used to disclose candidates and measures supported or opposed in the organization's slate mailer for which the organization did not receive a payment from the candidate or a committee formed to support or oppose the candidate or measure, or from any other person.

For each such candidate or measure, provide the following information:

- The name of the candidate or measure;
- An indication whether the candidate or measure was supported in a slate mailer or was opposed in a slate mailer; and
- The jurisdiction and office sought by the candidate, or the jurisdiction and ballot measure letter or number.

O. Form 498 – Late Payment Report

Form 498, Late Payment Report, is required when a slate mailer organization receives any payment of \$2,500 or more from a single source for the purpose of supporting or opposing any candidate or ballot measure in a slate mailer, and the payment is received during the 90 days prior to or on the date of an election in which the candidate or measure supported or opposed by the slate mailer is being voted upon.

Form 498 must be filed by fax, email, guaranteed overnight delivery service, or personal delivery within 24 hours of receiving the payment. Regular mail may not be used. The report must be filed with each filing officer with whom the organization files its regular campaign statements.

QUICK TIP: Deadlines are extended when they fall on a Saturday, Sunday, or an official state holiday. This extension does not apply to a Form 498 that is due the weekend before the election. Such reports must be filed within 24 hours regardless of the day of the week. Statements filed after the deadline are subject to a \$10 per day late fine.

**Slate Mailer
498 Late Payment Report**

Amounts may be rounded to whole dollars.

Date Stamp

**CALIFORNIA
FORM 498**

For Official Use Only

Amendment No. _____

Report No. 1

1 NAME OF SLATE MAILER ORGANIZATION			STREET ADDRESS		
First & Best Slate Mailers			2001 Redwood Street		
AREA CODE/PHONE NUMBER	OPTIONAL: FAX/E-MAIL	I.D. NUMBER	CITY	STATE	ZIP CODE
(916) 222-1111		59064XX	Sacramento	CA	95825
2 Late Payment(s) Received From:			NAME OF CANDIDATE OR BALLOT MEASURE:		
NAME		I.D. NUMBER (if applicable)	Jose Lopez		
Jose Lopez for Assembly 20XX		14455XX	<input checked="" type="checkbox"/> SUPPORT <input type="checkbox"/> OPPOSE		
ADDRESS	CITY	STATE	ZIP CODE	AMOUNT ATTRIBUTED	
1 Hollywood Street	Los Angeles	CA	90048	\$ 6,066	
OCCUPATION/EMPLOYER OR NAME OF BUSINESS IF SELF-EMPLOYED (if applicable)			NAME OF CANDIDATE OR BALLOT MEASURE:		
			<input type="checkbox"/> SUPPORT <input type="checkbox"/> OPPOSE		
DATE RECEIVED:		AMOUNT	OFFICE SOUGHT AND JURISDICTION OF THE CANDIDATE/BALLOT MEASURE'S JURISDICTION		
<u>X</u> / <u>XX</u> / <u>XX</u>		\$ 6,066	AMOUNT ATTRIBUTED		
			\$		

P. Completing Form 498

1 Filer Information

Provide the full name, street address, and telephone number of the slate mailer organization. Enter the organization's identification number.

2 Late Payment Received From

Report the following for each late payment received:

- The payor's full name and street address. If the payor is an individual, report the payor's occupation and employer, or, if self-employed, report the name of the payor's business;
- The date the payment was received;
- The amount of the payment;
- The name of the candidate or ballot measure being supported or opposed by the late payment;

QUICK TIP: Late payments must also be reported on the next regular Slate Mailer Organization Campaign Statement (Form 401) filed.

- The office sought and jurisdiction of each candidate being supported or opposed;
- The jurisdiction of each ballot measure being supported or opposed; and
- The amount attributed to each candidate or ballot measure.

**Statement of Termination
(Slate Mailer Organization)**

(Government Code Section 84221)

Type or Print in Ink

Date Stamp

File an original and one copy of this form with:Secretary of State
Political Reform Division
1500 11th Street, Room 495
Sacramento, CA 95814**And, if applicable, file one copy of this form with:**The city or county filing officer, if any, with whom the
organization must file its original campaign disclosure
statements.

FULL NAME OF SLATE MAILER ORGANIZATION:			ID NUMBER	NAME OF TREASURER:		
First & Best Slate Mailers			59064XX	Sam Periwinkle		
STREET ADDRESS: (NOT P.O. BOX)			NO. AND STREET	PERMANENT ADDRESS OF TREASURER: (NOT P.O. BOX)		
2001 Redwood Street				100 B Street		
CITY	STATE	ZIP CODE		CITY	STATE	ZIP CODE
Sacramento	CA	95825		Sacramento	CA	95815
AREA CODE	PHONE NO.			AREA CODE	DAYTIME PHONE NO.	
(916)	222-1111			(916)	222-1010	

Verification

I have used all reasonable diligence in preparing this Statement. This Slate Mailer Organization has ceased to receive payments and make disbursements in connection with producing "slate mailers," does not anticipate receiving payments or making disbursements in the future, and has filed all campaign statements required by the Political Reform Act disclosing all reportable transactions. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on X/XX/XX At Sacramento, CA By [Signature Required]
DATE CITY AND STATE SIGNATURE OF RESPONSIBLE OFFICER

Name of Responsible Officer Ginger First Title President
TYPE OR PRINT

NOTE: Additional filing obligations will be incurred if a Slate Mailer Organization receives payments or makes disbursements after this Statement of Termination has been filed.

Q. Form 402 – Statement of Termination

Form 402 is used by all slate mailer organizations that are eligible to terminate their filing obligations. Slate mailer organizations do not automatically terminate.

File Form 402, Statement of Termination, to discontinue campaign filing obligations. The one-page form is signed by a responsible officer who verifies that the organization has met the termination requirements.

A slate mailer organization may terminate if all of the following criteria are met:

- The organization has ceased to receive payments or make disbursements for the purpose of producing and distributing slate mailers;
- The organization does not anticipate receiving payments or making disbursements for the purpose of producing and distributing slate mailers in the future; and
- All required campaign statements disclosing all reportable transactions have been filed.

The Form 402 has no deadline for filing. However, until Form 402 is filed, a slate mailer organization must continue filing campaign statements.

Additional filing obligations will be incurred if a slate mailer organization receives payments or make disbursements in connection with a slate mailer after a Form 402 has been filed.

File Form 402 with the Secretary of State and, if applicable, a copy with the local filing officer with whom the organization files its original disclosure statements.

Answering Your Questions

A. What are the reporting obligations if a slate mailer organization receives funds and makes expenditures for communications that are not considered “slate mail” under the Act?

Reporting obligations will depend on the specific facts. Contact the FPPC for advice.

B. If a political club’s slate mailers support candidates for the State Legislature, does the Act require the club to file its campaign statements as though it is a state committee?

Yes. Slate mailer organizations that produce slate mailers supporting or opposing state candidates must file in the same manner as state general purpose committees.

C. May a political consulting firm, which is a sole proprietorship and whose owner serves as a member of the slate mailer organization’s endorsement committee, be paid by the organization for management services? If so, how is this reported?

The Act does not prohibit a slate mailer organization from paying a consultant for management services. Such payments would be disclosed on Schedule B and, if applicable, Schedule C of Form 401.

D. Which individuals must be listed as officers for the slate mailer organization?

Individuals who have decision making authority as to which candidates or measures will be supported or opposed in the organization’s slate mailers must be listed in Part III of the organization’s Statement of Organization, Form 400.

E. If a slate mailer organization receives \$500 or more for producing a slate mailer during the first pre-election period, but it does not produce or contract for production of the slate mailer prior to the closing date of the period, is the organization required to file the first pre-election statement?

Yes, the slate mailer organization must file the first pre-election statement.

Authority

The following Government Code sections and Title 2 regulations provide authority for the information in this chapter:

Government Code Sections

- 81004 Reports and Statements; Perjury; Verification.
- 81004.5 Reports and Statements; Amendments.
- 81007 Mailing of Report or Statement.
- 82027.5 General Purpose Committee.
- 82031 Independent Expenditure.
- 82036 Late Contribution.
- 82044 Payment.
- 82046 Period Covered.
- 82048.3 Slate Mailer.
- 82048.4 Slate Mailer Organization.
- 84108 Slate Mailer Organization; Statement of Organization.
- 84215 Campaign Reports and Statements; Where to File.
- 84218 Slate Mailer Organization; Campaign Statements.
- 84219 Slate Mailer Organization; Semi-Annual Statements; Contents.
- 84220 Slate Mailer Organization; Late Payments.
- 84221 Slate Mailer Organization; Termination.
- 84605 Who Shall File Online.
- 84615 Campaign Reports and Statements - Electronic Filing for Local Agencies.

Title 2 Regulations

- 18116 Reports and Statements; Filing Dates.
- 18215 Contribution.
- 18225 Expenditure.
- 18227.5 General Purpose Committees.
- 18250 Street Address.
- 18402.1 Principal Officers.

RECORDKEEPING REQUIREMENTS

A. Records

The Political Reform Act (the “Act”) requires accurate and organized records to be kept of all slate mailer organization payments received and made. All individuals who handle receipts and make payments must be aware of and practice the recordkeeping procedures required by the Act and FPPC regulations that are outlined in this manual.

While others may be involved, the treasurer and responsible officer, as listed on the committee’s Statement of Organization (Form 400), remain legally responsible for the accuracy of the records.

Four year retention: Slate mailer organizations have a duty to maintain detailed accounts, records, bills, and receipts as necessary to prepare campaign statements, including original source documentation, for a period of four years from the date the statement relating to the records was filed.

Documentation: All bank and credit card records for payments must be kept. Records include cancelled checks, or copies of cancelled checks containing legible images of the front and back of the checks obtained from a financial institution, wire transfers, credit card charge slips, bills, receipts, invoices, statements, vouchers, and any other documents reflecting the receipt of payments or obligations incurred by the organization relating to state mailers.

Slate Mailers

The organization must, for each distinct slate mailer, maintain the following:

- An original sample of the mailer, an electronic copy of the mailer, or a copy of the database from which the mailer was produced so that the mailer may be printed;
- The date of each mailing;

- The number of pieces mailed; and
- The method of postage or delivery used.

B. Audits

The Act authorizes audits of slate mailer organizations by the Franchise Tax Board and the Fair Political Practices Commission.

C. Treasurer Duties

Every slate mailer organization must have a treasurer. There are no restrictions on who may be treasurer; however, no individual should accept the position as a mere figurehead. If the treasurer is unavailable to carry out their duties for an extended time, a new treasurer should be designated and the Statement of Organization (Form 400) amended.

A treasurer is required to: Establish a system of recordkeeping sufficient to ensure that receipts and payments are recorded promptly and accurately in compliance with the Act's recordkeeping and disclosure requirements. Following the recordkeeping guidelines in this manual ordinarily constitutes compliance with this requirement. In addition, the treasurer is required to:

- Maintain records personally or monitor records kept by others.
- Take steps to ensure all of the Act's requirements are met regarding receipts, payments, and reporting.
- Prepare statements personally or carefully review statements and underlying records prepared by others.
- Correct any inaccuracies or omissions, and inquire about any information that would cause a reasonable person to question the accuracy of the statements.

Answering Your Questions

- A. If a slate mailer organization is fined by the FPPC for violations of the organization's duties under the Act regarding a particular slate mailer, are candidates who paid the organization for inclusion in the slate mailer potentially liable for payment of all or part of the fine?**

So long as a candidate who paid the **slate mailer** organization for inclusion in the **slate mailer** does not own or act on behalf of the **slate mailer** organization, the candidate is not liable or potentially liable in any way for the **slate mailer** organization's violations of the Act in relation to the mailer.

- B. Are there any specific accounting qualifications for someone to be able to serve as treasurer, or any conditions which would disqualify someone from being able to serve as treasurer?**

No. However, treasurers must comply with all statutory and regulatory requirements.

- C. Are records and source documentation required to be kept on paper, or may the slate mailer organization use an electronic recordkeeping system?**

Electronic records are permitted, provided that all of the required information is collected and recorded in a timely and uniform manner that ensures the accuracy and reliability of the information. Slate mailer organizations are responsible for ensuring that electronic records can be read and/or printed for auditing purposes during the applicable retention period.

D. The owners of a slate mailer organization advance their own funds to pay the operational costs of preparing, producing, promoting, and ultimately distributing a slate mailer. They also advance funds to cover overhead costs and attorney and accountant fees. Are these payments reportable by the organization as “receipts” since they are advanced by the owner?

Payments, when made by owners and promoters of a slate mailer organization whose only business is production and distribution of slate mailers, are reportable “receipts.” However, when a slate mailer organization engages in business activities unrelated to slate mail, payments for administrative and overhead costs not attributable to slate mail will not be reportable as “receipts.” Organizations are advised to e-mail the FPPC at advice@fppc.ca.gov for questions on reportable expenses.

Authority

The following Government Code sections and Title 2 regulations provide authority for the information in this chapter:

Government Code Sections

- 82041.5 Mass Mailing.
- 84100 Treasurer.
- 84104 Recordkeeping.
- 90000 Responsibility.
- 90001 Mandatory Audits and Investigations.
- 90002 Audits and Investigations; Time.
- 90003 Discretionary Audits.
- 90006 Audit and Investigation by Commission.
- 90007 Auditing Guidelines and Standards.

Title 2 Regulations

- 18401.1 Required Recordkeeping for Slate Mailer Organizations.
- 18994 Auditing and Investigations.
- 18995 Standards and Guidelines for Auditing Statements and Reports.

ABOUT THE POLITICAL REFORM ACT/HOW TO GET HELP

The Political Reform Act of 1974

The Political Reform Act (the “Act”) was a voter-approved initiative on the 1974 primary election ballot. One of the major provisions of the Act requires the truthful and accurate disclosure of campaign contributions and expenditures during elections.

The Fair Political Practices Commission

The Fair Political Practices Commission (FPPC) is the independent, nonpartisan state agency authorized to implement, interpret, and enforce the provisions of the Act. A full-time chair appointed by the Governor, and four part-time commissioners, one each appointed by the Controller, the Attorney General, the Secretary of State, and the Governor comprise the Commission. Each member serves a four-year term and no more than three members may be from the same political party. FPPC staff is comprised of five divisions: Executive, Administration and Technology, Enforcement, Legal, and External Affairs and Education.

Governing Statutes

The Political Reform Act is contained in Government Code Sections 81000-91014.

Regulations

Regulations interpreting the Political Reform Act are located at Title 2, Division 6 of the California Code of Regulations, beginning at Section 18110.

Opinions and Advice Letters

The FPPC periodically issues opinions interpreting provisions of the Political Reform Act. The opinions are adopted at a public meeting, with opportunity for input from interested persons.

In addition, FPPC staff issues written advice letters as to the applicability of the Political Reform Act and regulations to a particular factual situation. Refer to the information on requesting written advice from the FPPC available on the FPPC website.

Contact Information for the FPPC

Fair Political Practices Commission
1102 Q Street, Suite 3050
Sacramento, CA 95811
(916) 322-5660 – Toll-free (866) 275-3772
advice@fppc.ca.gov

X (formerly known as Twitter): [@CA_FPPC](#)
Facebook: [CA FPPC](#)

Website

Visit the FPPC website (www.fppc.ca.gov) to get copies of specific advice letters, sign up for RSS feeds, or to be added to mailing lists. The website also contains a wealth of helpful information, including:

- The Political Reform Act and its corresponding regulations
- Commission opinions
- Advice letters
- Notices of Commission meeting dates and agendas, supporting documentation for agenda items, and meeting summaries
- Forms required by the Act (also available at the FPPC office, the Secretary of State's Office, and many local clerks' offices)
- Manuals, fact sheets, and useful summaries of the law
- Campaign filing schedules
- Enforcement closure letters

Obtaining Information Elsewhere

A subscription for regulations is available from:

Barclay's Law Publishing
P.O. Box 2006
South San Francisco, CA 94126
(800) 888-3600

Opinions and advice letters are available from these subscription services:

Westlaw (800) 328-9352
Database: "CA-ETH"
(Advice letters from 1986 to present)

Lexis-Nexis (800) 227-9597
Database: "CA Fair Political Practices Commission"
(Advice letters from 1990 to present)

Other Resources

The Secretary of State, city clerks, and county clerks or registrars of voters are the filing officers for campaign disclosure statements. Committee statements will be filed with the Secretary of State or a local clerk or registrar depending on whether the filer is a state or local committee.

Secretary of State

The Secretary of State is also responsible for issuing campaign committee identification numbers.

(916) 653-6224
(916) 653-5045 (Fax)
www.sos.ca.gov

Federal Election Commission

The Federal Election Commission answers questions regarding federal elections and contributions to all candidates from national banks, national corporations, and foreign nationals.

Federal Election Commission
999 E Street, NW
Washington, DC 20463
(800) 424-9530
www.fec.gov

Franchise Tax Board

The Franchise Tax Board is responsible for responding to questions regarding 501(c)(3) and 501(c)(4) tax status, tax-deductibility of political contributions, audits, or any tax related questions.

(800) 852-5711 or (800) 338-0505
www.ftb.ca.gov

Internal Revenue Service

The Internal Revenue Service provides assistance regarding federal tax laws and obtaining a taxpayer identification number.

(877) 829-5500 (located in Washington, D.C.)
(800) 829-4933 (taxpayer ID number)
www.irs.gov

Federal Communications Commission

The Federal Communications Commission can answer questions regarding rates for purchasing broadcast time and equal access to broadcast media.

(888) 225-5322 (located in Washington, D.C.)

www.fcc.gov

email: fccinfo@fcc.gov

Local Campaign Ordinances

A city or county committee may be subject to additional reporting or other requirements such as the requirement to file campaign reports electronically. There may be contribution limits, lower itemization thresholds, or an additional pre-election statement, just to mention a few. A city or county campaign ordinance may never preempt state law. On January 1, 2021, a default state campaign contribution limit went into effect for city and county candidates where the city or county has not already enacted a contribution limit on such candidates.

Privacy Information Notice

Information required on all FPPC forms is used by the FPPC to administer and enforce the Political Reform Act (Government Code Sections 81000-91014 and California Code of Regulations sections 18110-18997). All information required by these forms is mandated by the Political Reform Act. Failure to provide all of the information required by the Act is a violation subject to administrative, criminal, or civil prosecution. All reports and statements provided are public records open for public inspection and reproduction.

If you have any questions regarding this Privacy Notice, please contact the FPPC at:

General Counsel

Fair Political Practices Commission

1102 Q Street, Suite 3050

Sacramento, CA 95811

(916) 322-5660

Enforcement

The Fair Political Practices Commission, the Attorney General, county district attorneys, and elected city attorneys of charter cities have enforcement authority under the Act. Failure to provide all or any part of the information required by the Political Reform Act is a violation subject to:

- An administrative enforcement proceeding before the Fair Political Practices Commission;
- A criminal misdemeanor proceeding;
- A civil action; and
- Levying of late penalties by filing officers.

Penalties of up to \$5,000 per violation may be imposed for violating the Act, including not filing campaign statements.